

Social presentation of LEGO House

Prepared by www.autismgoto.com – latest version: February 2025



I would like to visit LEGO House in Billund. I am now planning my visit. This social presentation of LEGO House can help me prepare and plan my visit.

That way I know what a visit includes. In this presentation, I can read about what I can experience at LEGO House.

At LEGO House, I can play and learn new things.

LEGO House is not just for children and teenagers. Adults can also have fun in the Experience Zones and exhibitions.

LEGO House is located at Ole Kirks Plads 1, DK-7190 Billund. I can see the main entrance in the middle of the picture, right behind the red LEGO brick.

LEGO Square



From the entrance, I go directly to the LEGO Square, the large indoor square.

Here I will find a ticket booth, check-in stations, the locker room, toilets, eateries, the LEGO Shop, and the entrance to Experience Zones and exhibitions.

I do not need a ticket to visit eateries and the LEGO Shop.

The exhibitions and activities at LEGO Square may vary from time to time. Therefore, the square may look different when I visit LEGO House.

In the Experience Zones at LEGO House, I can also experience different themes and activities throughout the year, for example in the Christmas season.

Information and tickets



I can buy my entrance ticket at the Information desk at LEGO Square. However, it is recommended to buy my ticket online to make sure I can get in.

I can buy my online ticket here:

<https://legohouse.com/en-gb/tickets/>

If I have bought my ticket online, I can go directly to one of the Check-in Stations at LEGO Square when I arrive. Here I can scan my ticket, which I either have printed on paper or on my smartphone.

Check-in Station



Here I can see two of the Check-in Stations at LEGO Square.

On the display, I find information on how to scan my ticket and how to print a personal, digital LEGO wristband. I must wear the wristband during my visit at LEGO House.

LEGO Wristband



When I buy my ticket online, I receive a confirmation email with a ticket containing a QR code.

I can scan the QR code directly on my smartphone or on a printed ticket at one of the Check-in Stations. The station will then print the wristband.

I can also use the wristband to lock or open a locker. I am free to enter and leave the Experience Zones, and I can use the many scanners at LEGO House for digital activities and to save my memories and pictures from my visit.

I wrap the digital wristband around one wrist and fasten it to make sure that it stays in place. It may be difficult to do by myself. Therefore, it may be a good idea to ask someone to help me. If I am alone, I can always ask one of the staff members – a LEGO Play Agent.

Accessibility



LEGO House has adopted some measures to help people with physical and invisible disabilities so that they can have the best possible experience here.

Accompanying persons with a valid companion pass do not require a ticket. Guide dogs and service dogs are allowed if their function can be clearly documented.

Godadgang.dk (Access Denmark) has evaluated and described the accessibility at LEGO House here:

<https://accessdenmark.com/factsheet/lego-house-14392>

Moreover, LEGO House collaborates with the Sunflower Lanyard program and KultureCity.

I can read more about those and other initiatives here:

<https://legohouse.com/en-gb/plan-your-visit/accessibility/>

Sensory Bags from KultureCity



LEGO House is KultureCity Sensory Inclusive certified.

KultureCity makes a great effort to improve the accessibility for people with sensory sensitivities and other special needs.

LEGO House has achieved the KultureCity certification by training its staff members accordingly. LEGO House also offers special KultureCity Sensory Bags. These Sensory Bags contain several aids that the visitors can borrow during their visit.

On the picture, I can see the contents of a Sensory Bag which I can borrow at the Information desk.

Play Agents



Here I can see two Play Agents.

At LEGO House, I will often meet Play Agents. They can answer my questions and help me with the activities I would like to do.

Locker room and toilets



At LEGO Square, I also find the locker room and toilets.

Here I can see the entrance to both areas.

I can hang my jacket on the unattended hangers or use the lockable lockers free of charge.

Lockers



Here I can see the lockable lockers.

It is recommended to use the lockers for storage of bags and jackets before I visit the Experience Zones.

The LEGO wristband serves as a key to the locker.

How to lock and open a locker with the wristband



When I have selected a locker, I close the door. Then I go to the scanner that is closest to the locker I have selected.

When I hold my wristband in front of the display, my locker door locks, and the locker number appears on the display.

To open my locker again later, I hold my wristband in front of the display again. Then the locker door opens.

Toilets



Next to the lockers, I will find the toilets.

There are also toilets in other places at LEGO House.

I can always follow the signs or ask a staff member – a LEGO Play Agent – for direction.

Eatery – Brickaccino



If I want to buy something to eat or drink, LEGO Square offers various opportunities.

Brickaccino is a café where I can buy hot and cold drinks, snacks, sandwiches, desserts, and cakes.

Seats are reserved for Brickaccino's customers, which I can use if they are free.

Eatery – Mini Chef



Mini Chef is a restaurant which is located next to the Brickaccino café.

To ensure a seat in the Mini Chef restaurant, I must make a table reservation. I can make a table reservation via this link:

<https://book.dinnerbooking.com/dk/en-US/book/index/2429/2>

If there are free tables, I can also reserve a table by contacting the restaurant when I am at LEGO House.

Menu card




Build your own meal

We have made certain that the right items for a well-balanced meal are always present – but you are the Master Builder and you will get to construct your own meal. Adults choose four dishes. Children choose three dishes and the yellow brick.


Adults
229,-

Children
135,-

Protein

-  **MINI CHEFs green teriyaki** ✓
Organic homemade mushroom & pea patty
-  **Danish chicken thigh** ✨
Oven-roasted with sweet paprika. Served with coarse cucumber relish
-  **Organic beef & veggie meatballs** ✓
Served with homemade tomato sauce
-  **Scandinavian salmon** ✓
Oven-roasted and marinated with herbs, lemon and cold-pressed oil
-  **Chana Masala** ✓
Cauliflower and chickpeas in spicy curry-tomato sauce


Adults only

-  **3-in-1 mushrooms** ✓
Grilled and pickled, served with a creamy purée
-  **Balkan flatbread** ✓
With Moroccan inspired chutney
-  **Zucchini Gratinato** ✓
With our homemade tomato sauce

Energy

-  **French fries** ✓
Organic and crispy
-  **Organic pasta** ✓
Spaghetti-style with a drizzle of cold-pressed oil
-  **Minifigure chef's homemade mash** ✓
Seasonal vegetables and lentils with crispy crunch
-  **Crispy potato snacks** ✓
With a spicy flavor of fenugreek and cayenne

The fresh stuff

-  **Kisir** ✓
Turkish-inspired bulgur salad with tomato, coriander and crispy cabbage
-  **Fruity fruits & strong roots** ✓ ✨
Fresh and selected according to the season
-  **One-two-mato salad** ✓
With mozzarella, onion, basil and lettuce, marinated with balsamic glaze
-  **Roasted seasonal roots** ✓
Served as a salad with sesame glaze and crispy seeds



Before ordering, please contact us regarding any allergies. You can always ask the waiter whether the dishes can be adapted to your needs. You will find our allergy list in the cutlery holder on the table.

✓ Contains no animal products.

✓ Contains no meat or fish.

✨ Child friendly.

In the Mini Chef restaurant, I can "build my own meal". Each meal on the menu is labelled with a special LEGO brick. I construct my own meal by taking the bricks next to the desired meal.

I will find the LEGO bricks in a bag on the table.

Place an order with LEGO bricks



When I have found the right LEGO bricks, I put them in the scanner on the table. This scanner is called Foodifyer.

I do that by putting the bricks on the small tray, which is going into the Foodifyer, as shown on the picture.

My order is then sent to the kitchen. When my order is ready, I get a message on the Foodifyer display. Now I can pick up my meal in a LEGO lunchbox from one of the two serving robots at the desk.

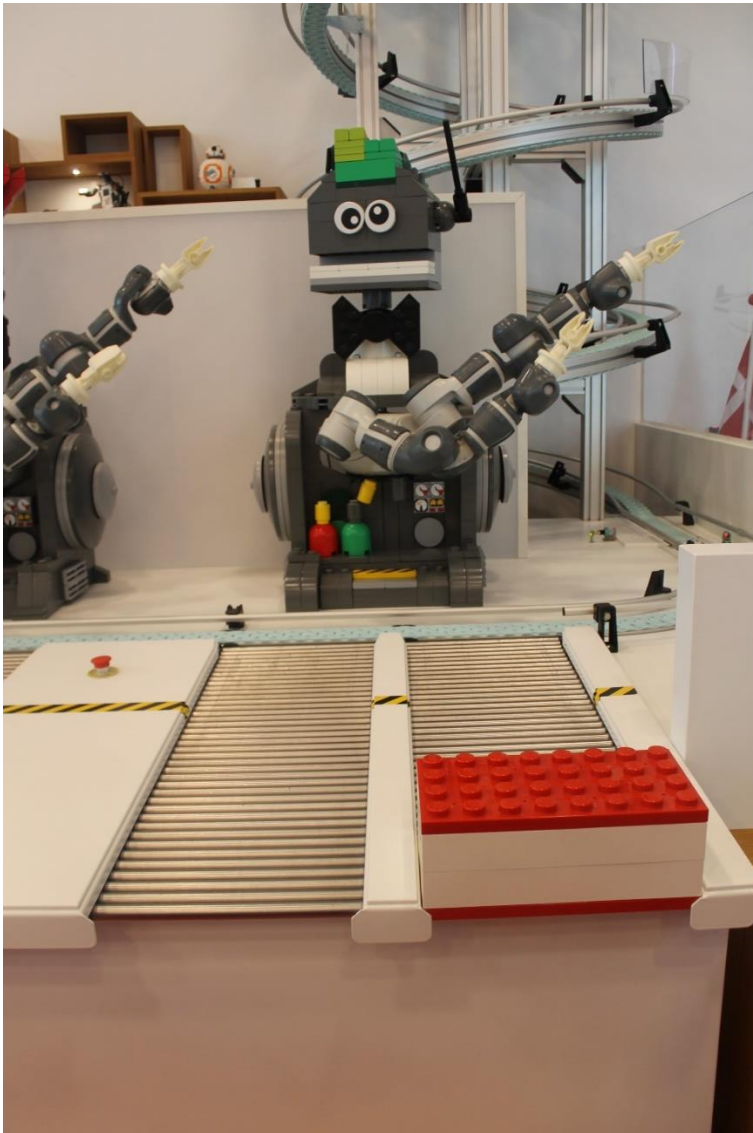
I order my drinks at the table by using the Foodifyer display. The drinks will be served at the table.

Mini Chef robots



Here I can see the two robots at the desk in the Mini Chef restaurant.

My meal is ready



Now my meal is ready to be picked up at one of the robots.

Tables and seats at LEGO Square



LEGO Square has several spots with tables, benches, and chairs (as shown on the picture above). Here I can eat my own food.

I can also just sit here and relax if I need a quiet moment.

Lift to the top floor



From LEGO Square, I can take the lift to the top floor. Here I will find the exit to the playgrounds outside.

Exit to the playgrounds outside



From here I can access the playgrounds on the roof terraces.

The warning sign on the door says that I am not allowed to climb the walls. It also says that children must always be accompanied by an adult.

Throughout the Experience Zones, I can also enter the playgrounds directly.

Yellow Playground



There is a total of 9 playgrounds on the offset roof terraces.

Here I can see one of the yellow playgrounds.

Green Playground



And here I can see one of the green playgrounds.

When I have visited the playgrounds, I can go back down to LEGO Square.

LEGO Shop



Next to the main entrance, I will find the LEGO Shop where I can buy LEGO products.
I pay for my products at the white and yellow desk.

Inside LEGO Shop



Here I see some of the LEGO products that I can buy in the shop.

Entrance by wristband



When I am ready to enter the Experience Zones, I will pass this entrance.

The gate opens when I hold my wristband in front of the yellow symbol.

Then I go to the staircase.

Tree of Creativity



I take the stairs up to the first exhibition areas and Experience Zones. The stairs surround the 15-meter-high Tree of Creativity.

In all exhibition areas and Experience Zones, I can read descriptions on the walls of the respective exhibitions, experiences, and activities.

The descriptions are available in Danish and English.

Masterpiece Gallery



At the end of the stairs, I reach the Masterpiece Gallery.

Here I can see three large LEGO dinosaurs and an exhibition with several LEGO masterpieces. These were built by LEGO fans from all over the world.

The stairs down to the Red Zone



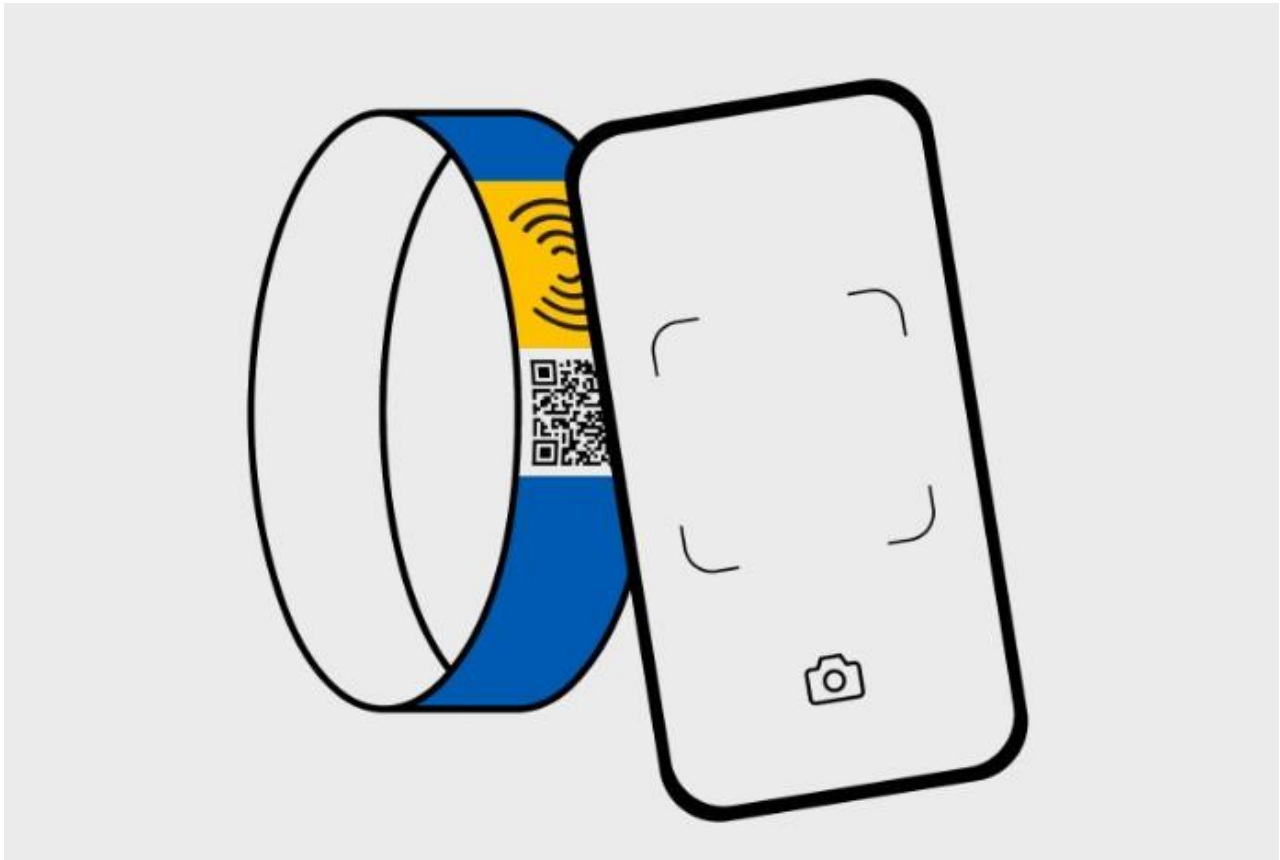
At LEGO House, there are four Experience Zones. Each of them has its own colour; red, yellow, green, and blue. In the four zones, the floor always has the same colour as the name of the zone. This means that the floor is red in the entire Red Zone.

From Masterpiece Gallery, I can go down the stairs to Red Zone.

Red Zone focuses on creativity and the opportunity to build with LEGO bricks.

In Red Zone, there are many LEGO bricks to build with. However, the models I build must stay here. I cannot take them with me. Instead, I can take pictures of them with the scanners in the zone and thus save them as a memory.

How to access my memories



I can view and download my pictures, videos, and digital creations by scanning the QR code on my LEGO wristband with my phone.

Then I enter the Memories login page.

I log in using my Memory PIN, which I find on my booking confirmation or ticket.

Then I can view and download my memories.

My memories will be available for 29 days, including the day of visit. Therefore, it is important to download my memories in good time.

Creative Lab in the Red Zone



In the Creative Lab I can build my own creations at the white tables. When there are many visitors, there may be a queue for the Creative Lab. It is uncertain how long I will have to queue.

Creative Lab has already selected a theme on which I can build something. When I am building my LEGO model, I can get help from the LEGO Play Agents. They are always in the room.

Food Station



At the Red Zone, I will find a Food Station. Here I can buy ice cream, drinks, etc.

The Food Station is mostly open during the high season, but it may also be open at other times.

Sensory Zone – quiet room



In the Experience Zones, there are several quiet rooms – the Sensory Zones.

Here I can see the Sensory Zone in the Red Zone.

I can enter a Sensory Zone if I need a break or a quiet moment.

Sensory Zone – inside



Here I can see how a Sensory Zone looks on the inside.

It also has an exit to a terrace which I can enter when the weather permits.

Library



On my way from Red Zone to Yellow Zone, I can see a small library.

Here I can sit down and read various books if I want to.

In the library, I can have a quiet moment if I need one.

To the left, I can see a staircase and a lift going down to the History Collection. I will come back here later, but first, I will go to the Yellow Zone over the path to the right.

Yellow Zone



In the Yellow Zone I can, for example, build small LEGO models of fish, flowers, and reptiles.

In the pictured area, I can build a model of a fish.

The model can be scanned so that it looks like it is swimming around inside the digital aquarium.

The digital aquarium in the Yellow Zone



I can, for example, build a LEGO fish and then put it in the scanner that belongs to the aquarium.

When the fish has been scanned, a digital model is created. Then I can view the digital model swimming around inside the aquarium.

Build a flower in the Yellow Zone



In the Yellow Zone, I can build a flower and put it on one of the green LEGO plates, next to the flowers that others have built.

Mood Mixer in the Yellow Zone



In the Mood Mixer, I can build a LEGO figure and add a mood brick. Then I can see how the figure comes alive at the Mood Mixer Stage.

The Mood Mixer Stage is in the background of the picture.

Sensory Zone in the Yellow Zone



Here I can see the door that leads to the Sensory Zone in the Yellow Zone.

From here I can also access a terrace.

Green Zone



In the Green Zone, which I am entering now, I can explore figures, universes, and stories.

The picture above shows some of the universes built in the World Explorer, which I can see at the exhibition. Among other things, there are a city, villages, and a tropical paradise. I can see plenty of figures and stories and experience the switch between night and day.

In the Green Zone, I can also tell my own stories with LEGO figures in the Story Lab. I can read more about this on the next page.

Story Lab in the Green Zone



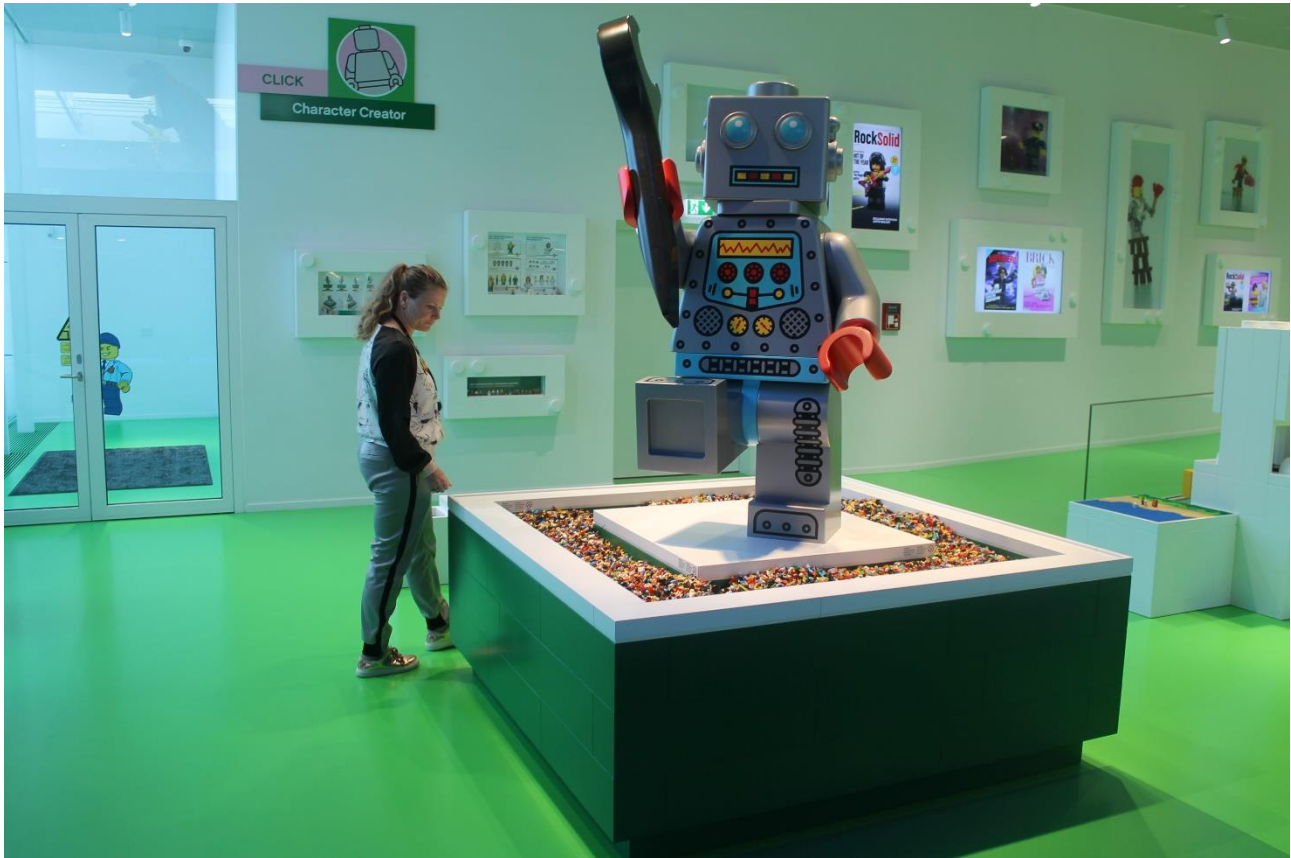
In the Story Lab, I can make my own film. First, I select the LEGO minifigures and props which are going to play in the film. Then the shootings begin.

On the picture, I can see lots of small studios in the Story Lab. In one of those studios, I can make my own film. If I need help with this, I can ask one of the Play Agents.

I may have to queue before I can get a studio in the Story Lab.

I can always ask a Play Agent how long I must wait in the queue.

Character Creator in the Green Zone



In the Green Zone, I can also create my own LEGO character. I can choose from countless heads, upper bodies, legs, haircuts, helmets, and other objects.

When I have created my character, I can go to a scanner in the room.

Make my own magazine front page in the Green Zone



When putting my LEGO character in the scanner, I can take a picture of it and put it on the front page of different magazines. This picture shows the magazine SUPERHERO.

I can save the picture as a Memory.

Sensory Zone in the Green Zone



Here I can see the entrance to a Sensory Zone. From here I can also access a terrace.

Build the Change in the Blue Zone



Now I reach the Blue Zone with the activity “Build the Change” where I can build solutions to the challenges of our planet.

Robo Lab in the Blue Zone

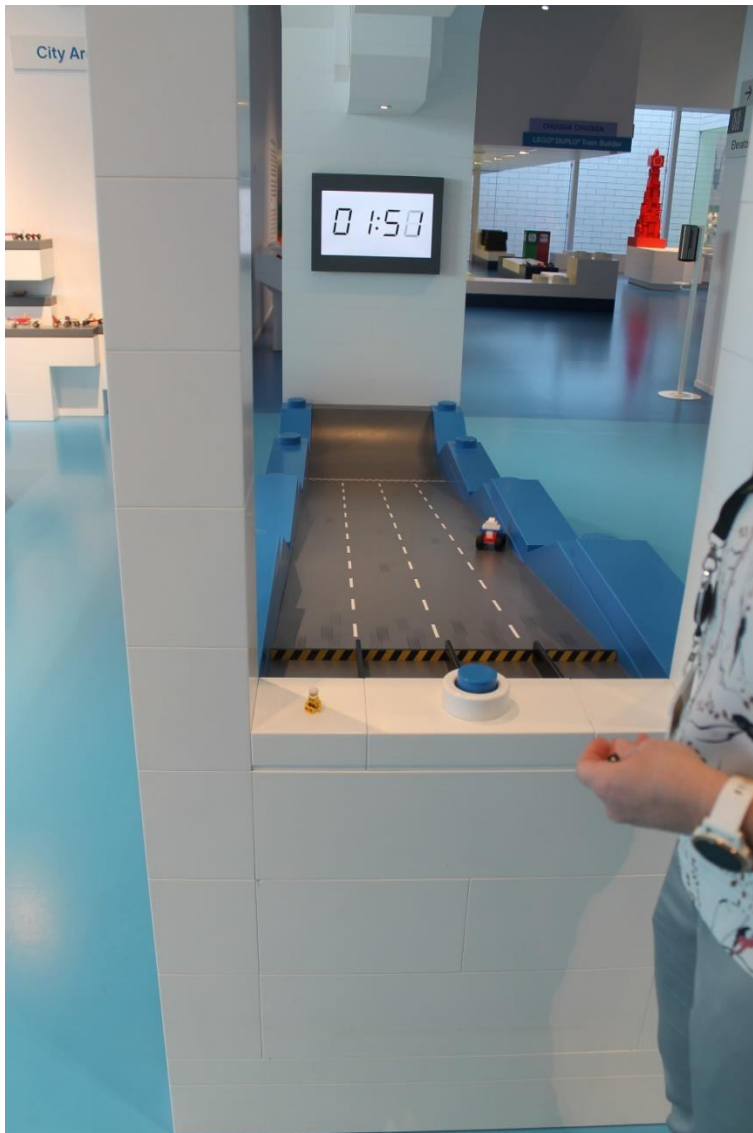


Here I can play a beekeeper and make sure that the bees have the optimal conditions to make honey.

I will have my own beekeeper robot which can drill holes and plant seeds in the digital playing field.

Then I will find out how much honey I can collect before the game is over.

Test driver in the Blue Zone



I can also build my own race car and test it on one of the two tracks. I can choose Track 1 or Track 2.

With the scanner I can take a picture of my race car and save it.

Sensory Zone in the Blue Zone



The Blue Zone also has a Sensory Zone.

Back to the staircase at the library



I leave the Blue Zone to go back to the library. Next to the library, I find the staircase and the lift which can take me to the basement of LEGO House.

Here I can see the History Collection. That is the official LEGO Museum.

Entrance to the History Collection – LEGO Museum



Here I enter the History Collection where I will learn how a small carpentry workshop in Billund became one of the biggest brands in the world.

I can read texts about the LEGO Group history and, among other things, view pictures, models, and products that illustrate the development over time.

Accessible information



In the History Collection, I can experience the LEGO history with photos, texts, and displayed objects.

However, I can also listen to stories, have them told as videos in sign language, or read them in Braille.

Listen to the history of LEGO



Here I can pick up one of the white LEGO earphones and listen to history of LEGO.

LEGO products



In this room, I will find LEGO products which have been on the market over the years. I can also search for products.

Up to LEGO Square



From the History Collection, I can now take the stairs or the lift up to LEGO Square.

Out towards LEGO Square



Here I leave the staircase and go towards LEGO Square.

6 Bricks Factory



As I leave the Experience Zones behind, I will pass the 6 Bricks Factory.

My own unique LEGO combination



In the 6 Bricks Factory area, I can scan my wristband and thus receive my very own, unique LEGO combination.

When I scan my wristband, my combination is printed on a small plastic card, which I can take with me.

A Danish mathematics professor has calculated that 6 LEGO bricks of the same colour could be combined in 915,103,765 different ways.

Free gift bag with 6 LEGO bricks



Here I can take a gift bag with 6 red LEGO bricks.

With the bricks, I can build my own unique combination. I can build it now or later.

Out to LEGO Square



I have now been through all the Experience Zones and exhibitions at LEGO House.

I can either go back and see the things I want to see once again. Or I can leave the Experience Zones area and visit the eateries or the LEGO Shop at LEGO Square.

I can also finish my visit, pick up my things in the locker room, and leave LEGO House.