



**Meetings,
conferences**

& special occasions

in LEGO® House

The world's best play date



Welcome to LEGO® House

LEGO® House, "Home of the Brick", is the ultimate experience venue located in Billund – Approximately 12,000m² large and filled with millions of LEGO bricks. This makes it the perfect place for playful kids and adults of all ages. We believe everything gets a little bit more fun when you play – and that clicks perfectly with how we facilitate meetings, conferences and events in LEGO House.

No matter if you're looking for meeting facilities or experiences for larger groups, the doors are always open at LEGO House. We have plenty of room (23 meters to the roof to be precise) and you don't need to necessarily be a master builder – there's room for both small and large creative thoughts.





Meetings and conferences

When you host your meeting or conference in LEGO® House, there's of course room for both immersion, exciting dialogues and not at least inspiring presentations. At the same time, there's plenty of opportunities for playful and creative breaks. All guests get access to the Experience Zones where you can build anything you want – the sky is the limit.

You also have the opportunity to meet our Play Agents, who can facilitate different Play and team activities. They will do their utmost to give you a fantastic day with lots of energy and playful experiences.



Playful Meeting 7.30 AM – 5.30 PM

- Delicious breakfast, lunch and afternoon snack
- Access to the Experience Zones (depending on the date)
- Meeting room incl. standard AV equipment
- WiFi access
- Coffee, tea and water throughout the meeting

Price per person: 769 DKK

Fancy finishing your meeting with a dinner?
Contact us to hear more about the possibilities.



LEGO® games and challenges

A visit to LEGO® House includes an agenda with creativity and inspiration built in! As a minimum you will start out with a Play Starter. Furthermore you can pick between an additional selection of LEGO games and challenges to get the ultimate play date with the team.



Included in the price

<p>Play Starters (15 min.)</p>	<p>Start your meeting in a truly LEGO® House way by playing! The activity takes 15 minutes and you can choose between the 6 Bricks Challenge or The Duck.</p>	<p>Included in the price</p>
<p>Playful Tours (1½ hours)</p>	<p>Join one of the LEGO House Play Agents on a guided tour around LEGO House to hear more about the history of the LEGO Group, explore the architecture of Bjarke Ingels and learn some of the anecdotes about the big LEGO models – and why the world's biggest LEGO brick is located in Billund. You will get a quick look into all the Experience Zones, and of course get a few LEGO House hacks along the way.</p>	<p>Included in the price</p>

Add on

<p>Tell and Show (30 min.)</p>	<p>If you're interested in gaining more in-depth knowledge about LEGO House, it is possible to book a LEGO House expert for a 30 minute presentation.</p>	<p>Add-on: 999 DKK</p>
<p>Play Experience (1 hour)</p>	<p>Team activities of 1 hour. Choose between Bridges or Mini Me</p> <ul style="list-style-type: none"> • Bridges: Are you a better engineer than your boss? Find out in this team based building contest. • Mini Me: How well do you know your team? What makes up the essence of your colleagues? Get to know each other – with LEGO bricks! 	<p>Add-on to regular ticket: 1–25 persons: 3,600 DKK 26–50 persons: 6,600 DKK 51–75 persons: 9,600 DKK 76–100 persons: 12,600 DKK</p>
<p>Power of Play workshop (4 hours)</p>	<p>During a 4 hour hands-on/minds-on session, you will get familiar with our holistic approach to a child's development and learn more on what we mean by Learning through Play.</p>	<p>Add-on: 10–25 persons: 7,500 DKK 26–50 persons: 12,000 DKK 51–75 persons: 16,500 DKK 76–100 persons: 21,000 DKK</p>

The great excursion

Whether you are a group of friends going on a trip or a company that would like to treat your employees and their families with an extraordinary experience, we can help put together the right solution for you.

Groups

If you are a group of more than 20 persons, who would like to have a playful day in LEGO® House, you can buy a group ticket.

No. of people	Price per person (incl. VAT)
20-49 people	189 DKK
50-99 people	179 DKK
100-199 people	169 DKK
200+ people	159 DKK

Company and family days

Invite your employees and their families to the world's best play date in LEGO House.

In addition to a Meet & Greet by a Play Agent and access to the Experience Zones, LEGO FORUM will be allocated to your group for lunch and breaks.

Family day in LEGO House

- Meet & Greet by a LEGO House Play Agent upon arrival
- Access to the Experience Zones throughout the day
- Lunch in LEGO Forum

Price per child (3-12 years): 349 DKK

Price per adult (13+ years): 418 DKK

Playful Tours

Join one of the LEGO House Play Agents on a guided tour around LEGO House to hear more about the history of the LEGO Group, explore the architecture of Bjarke Ingels and learn some of the anecdotes about big LEGO models – and why the world's biggest LEGO brick is located in Billund. You will get a quick look into all the Experience Zones, and of course get a few LEGO House hacks along the way.

It is possible to request a particular focus on architecture, Learning Through Play or the history of the LEGO Group for the tour.

No. of people	Price per person (incl. VAT)
2-25 people	3,600 DKK
26-50 people	6,600 DKK
51-75 people	9,600 DKK
76-100 people	12,600 DKK





Exclusive access

If you are hosting a larger event or conference for your biggest customers, employees or business partners with a creative and playful twist, you probably need a lot of space.

A few times a year we offer a unique experience: to close LEGO House for you and your guests exclusively. This is possible on selected days and applies to large groups.

Reach out to hear more about the possibilities.



Testimonial

“ Together with almost 2,000 of our youngest customers and their parents, we had a great day in LEGO® House in connection with our children's week.

The enthusiastic staff took our customers around LEGO House – with great stories, tricks and lots of fun.

We had a really good day in a fun, exciting and educational environment, with world class service-minded staff, who took great care of both us and our customers. ”

– Frøs Sparekasse, 2018

Organic and nutritious food

We know how important it is to have healthy, nutritious food if you want to keep playing all day.

When choosing to book a meeting in LEGO® House, you don't have to think about food or drinks, we will provide it ALL DAY so you can stay focused on play. Of course, we can also cater for any allergies or specialist requirements.

The Danish Veterinary and Food Administration (Fødevarestyrelsen) has registered LEGO House to use the bronze Organic Cuisine Label which means that 30-60% of the food and drinks are organic.





The meeting rooms

Our meeting rooms differ a little from normal meeting rooms. You can sense the creativity when you enter the room and you are free to play as much as you want in there.

Our Play Heroes are always on hand should you need any assistance with food and beverage, technical support or maybe tell a funny joke!

The meeting rooms are flexible and can be adapted to your specific needs. If one room isn't enough, you can use the entire LEGO® House as your playground.



This is how we create a safe experience

Meeting and conference facilities follow the same guidelines as the rest of the house with intensified cleaning, focus on good hand hygiene and distance between the groups to ensure a good and safe experience for the meeting participants. We have taken some important steps in relation to hygiene:

Keep a distance

We encourage safe behavior and keeping a distance in your teams and events.

Hand hygiene

We know that hand hygiene is the most important factor in terms of mitigating the spread of infection. Therefore, we are doing all that we can to ensure the best possible conditions for optimum hand hygiene in LEGO® House with many hand sanitiser dispensers available in all areas and meeting rooms. Moreover, we are encouraging all B2B guests to take care of themselves and to ensure they maintain good hand hygiene.

Cleaning

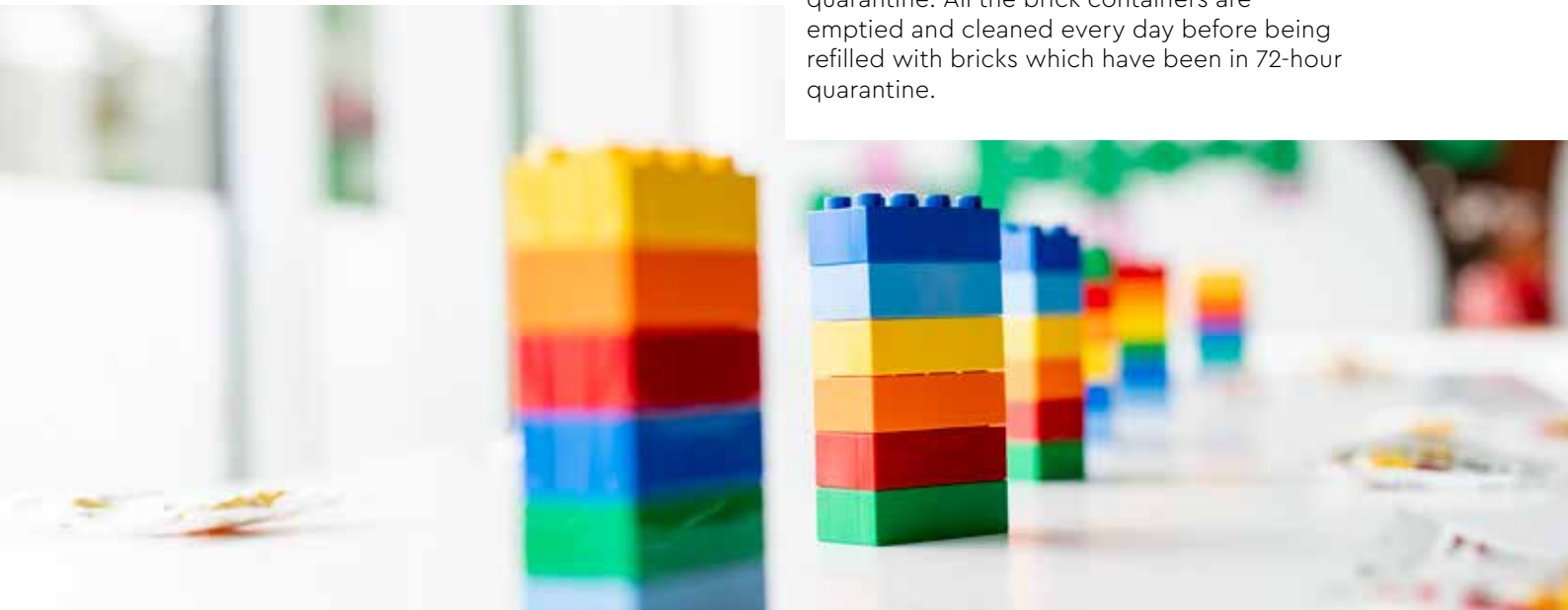
LEGO House has its own cleaning team, which provides regular cleaning of the house both during and outside the opening hours. Every morning between 6 am and 10 am (CET), the house is being completely cleaned. In addition, all surfaces are wiped off throughout the day and disinfectant is available in all meeting rooms, so tables and AV equipment can be cleaned when needed. When you leave the room to go to lunch, we make sure to wipe off the room. We strive to have the highest cleaning standards and have drastically stepped up cleaning.

Disinfectant product

We use a disinfectant product which is approved by Statens Serum Institut. All bacteria are killed within 2 minutes. All surfaces are sprayed with the disinfectant product to reduce the risk of infection.

72-hour LEGO bricks quarantine

We have introduced a 72-hour LEGO bricks quarantine. All the brick containers are emptied and cleaned every day before being refilled with bricks which have been in 72-hour quarantine.





Coffee soon?

All good meetings start with coffee! If you consider hosting your event in LEGO® House, we would like to welcome you in for a cup of coffee and a tour of the meeting facilities.

Send us an e-mail or give us a call to schedule a meeting.

Janni Laumann Follesen

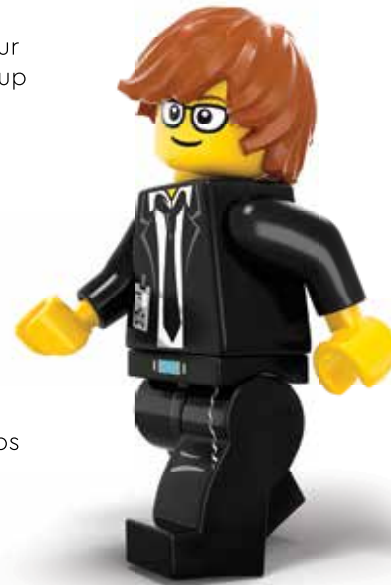
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